



ISPAT INDUSTRIES LIMITED



PRESS RELEASE

Ispat Industries Ltd is proud to announce holding of the 7th edition of “Ispat Marathon” on February 8, 2009. Over 7,500 participants are expected to take part in this year's Ispat Marathon, which will be flagged off from Alibag Sports Ground, Alibag, Raigad District of Maharashtra.

Bollywood celebrities including Dolly Thakre, Vandana Gupte and Pushkar Shrotre and Ex Naval chief Admiral Ramdas are among the celebrities who will grace this year's Ispat Marathon. This year's event will have several added attractions in view of year-long programmes being planned by Ispat Industries Ltd to celebrate the company's milestone event of entering into its 25th year of operations.

The annual Marathon at Raigad, sponsored by Ispat Industries Ltd and organised by the Directorate of Sports & Youth Services, Pune, and District Sports Council, Raigad, carries a total prize money of Rs 1.75 lakh.

This year's Ispat Marathon, which will be held in five categories ranging from 21 km-run to 5 km-run, besides two categories of cycling marathon, will be flagged off at 6.30 AM onwards from the Alibag Sports Ground, Alibag.

Ispat Industries Limited has been sponsoring the event since its inception in 2003. Organised in close association with the Raigad District sports officials, Ispat Marathon has gone a long way to unearth the hidden talent in the rural area of the state like Raigad. Ispat Marathon has become a launching platform for the budding runners and cyclists and we are proud to say that some of the participants have achieved national recognition for themselves and the Raigad District as well.

All the earlier editions of the Ispat Marathon went off smoothly, thanks to the whole hearted cooperation from all the quarters. We are certain that the seventh edition of the marathon will be a resounding success in this special year.

The Ispat Marathon is gaining more and more popularity every passing year. When it started in the year 2003, the number of participants was 1,500 which has swelled to about 7,000 in the year 2008. This shows that Ispat's initiative to promote rural sports and encourage local talent, has paid off, and we wish to give it a further boost.

Event details of Ispat Marathon 2009:

Date: Sunday, February 8, 2009

Categories

- 21 km -- Open for all age groups (Men)
- 10 km -- For 20 years and below (Men)
- 5 km -- Open for all age groups (Women)
- 5 km -- For 15 years and below (Women)
- 5 km -- For 45 years and above

The Ispat Dream run is of 3 km for Ispat employees.

Cycling Marathon

- 30 km -- Open for Men
- 20 km -- Open for Women

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